

Environmental Impact of Real Estate



40-50% Greenhouse Gas Emissions

40% Natural Resources & Energy Consumption

25% Waste Generated

15% Fresh Water Consumed

6B Square-feet of annual new construction

150M Metric tons embodied construction emissions



25M Metric tons of future carbon emissions / year



300B+ Square-feet of existing buildings

2.2B Metric tons of carbon emissions / year

Environmental Impact Equivalency



945 **Yellowstones**

Metric Tons Carbon Emissions/year from real estate

2.2B = 2.1B =

Acres of U.S. **Forests required to** sequester that much carbon



1,725

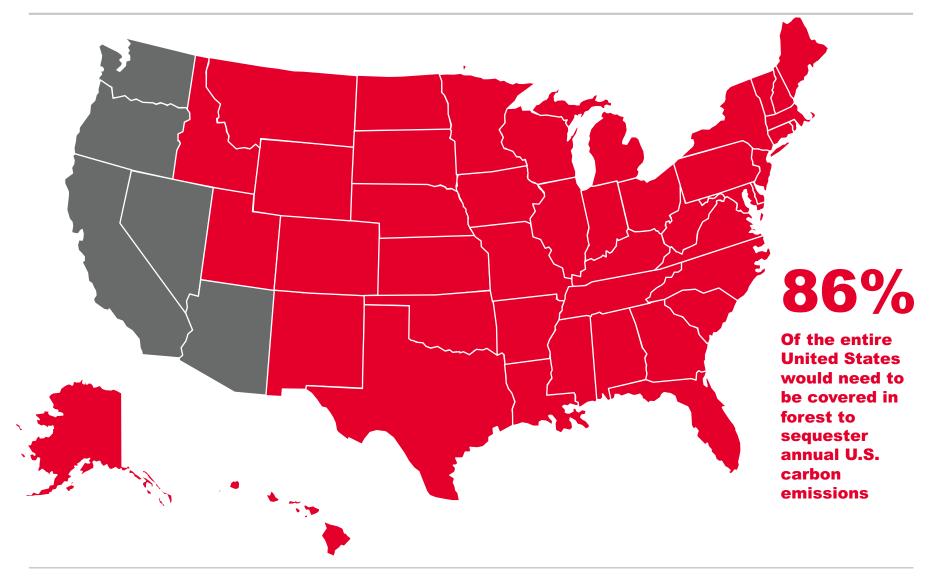
Grand Canyon National Parks



2,808

Yosemites

Environmental Impact Equivalency



Crescent Ridge's Carbon Dioxide Contribution

4.15M

kWh

3,089

Metric Tons CO₂/year

18,211

therms

97

Metric Tons CO₂/year



ENERGY STAR® Statement of Energy Performance

93

Crescent Ridge Corporate Center I

Primary Property Type: Office Gross Floor Area (ft²): 286,855

Built: 1999

ENERGY STAR®

For Year Ending: April 30, 2018 Date Generated: August 03, 2018

 The ENERGY STAR score is a 1-100 assessment of a building's energy efficiency as compared with similar buildings nationwide, adjusting for climate and business activity.

Energy Consumption and Energy Use Intensity (EUI)					
Site EUI 55.7 kBtu/ft²	### Annual Energy by Fuel ####################################		National Median Comparison National Median Site EUI (kBtu/ft²) National Median Source EUI (kBtu/ft²) % Diff from National Median Source EUI	104.3 302.6 -47%	
Source EUI 161.7 kBtu/ft²			Annual Emissions Greenhouse Gas Emissions (Metric Tons CO2e/year)	2,686	

Lincoln Square Greenhouse Gas Equivalency

www.epa.gov/energy/greenhouse-gas-equivalencies-calculator

3,186

Metric Tons CO₂ / year



682

Passenger cars



3.5M

Pounds of coal burned



359K

Gallons of Gasoline



3,753

Acres of U.S. Forests



344

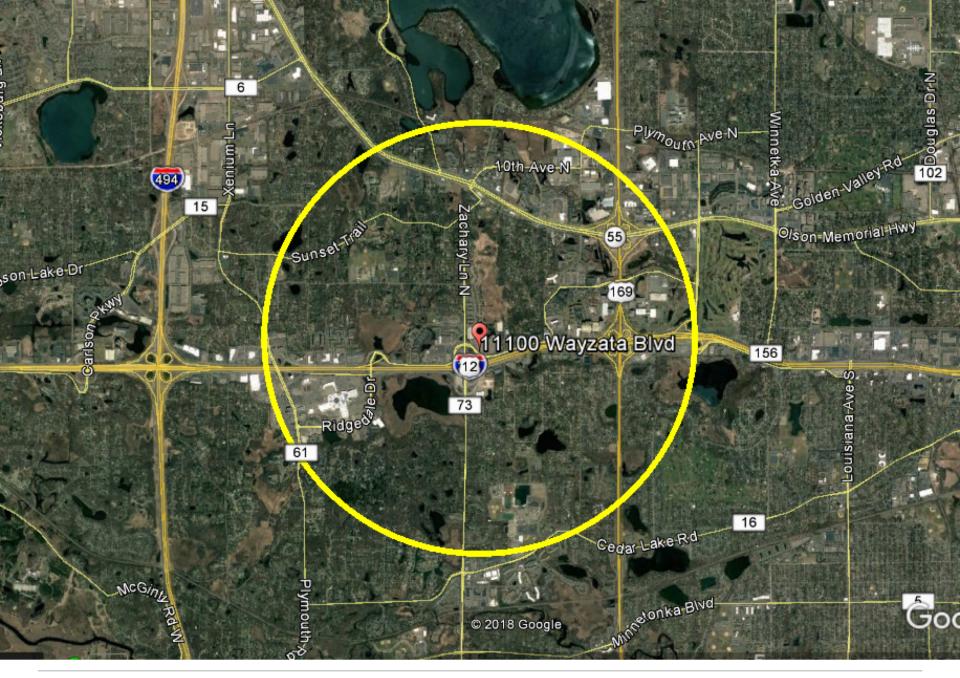
Average Homes

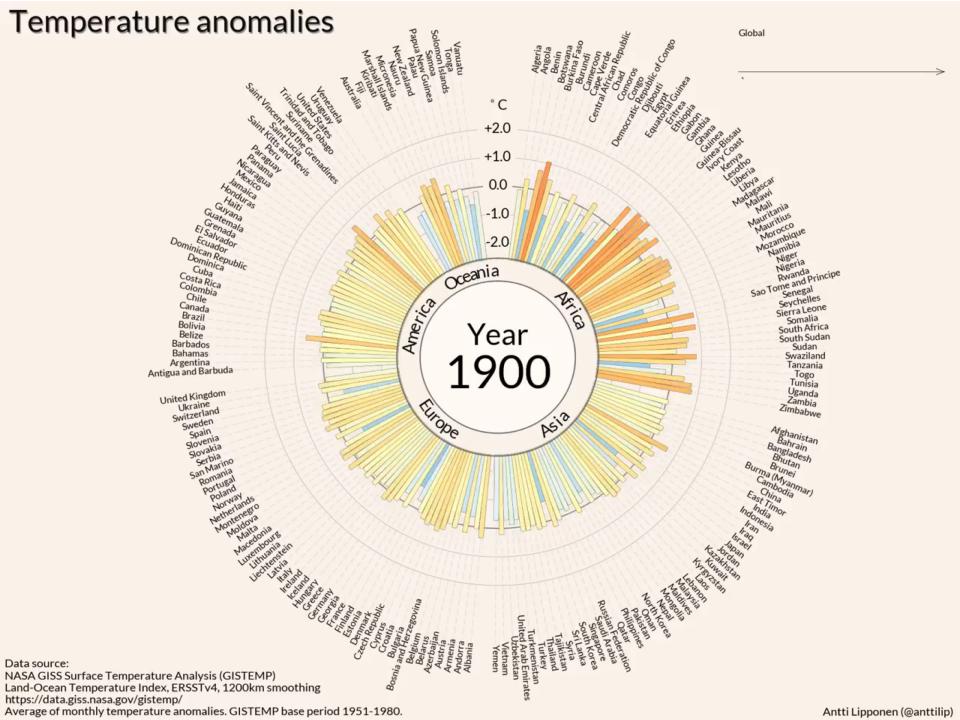


82,569

Tree seedlings grown for 10 years







But what does that look like...

San Francisco, CA



New York, NY

We are pursuing LEED Certification

What is it?

Leadership in Energy & Environmental Design



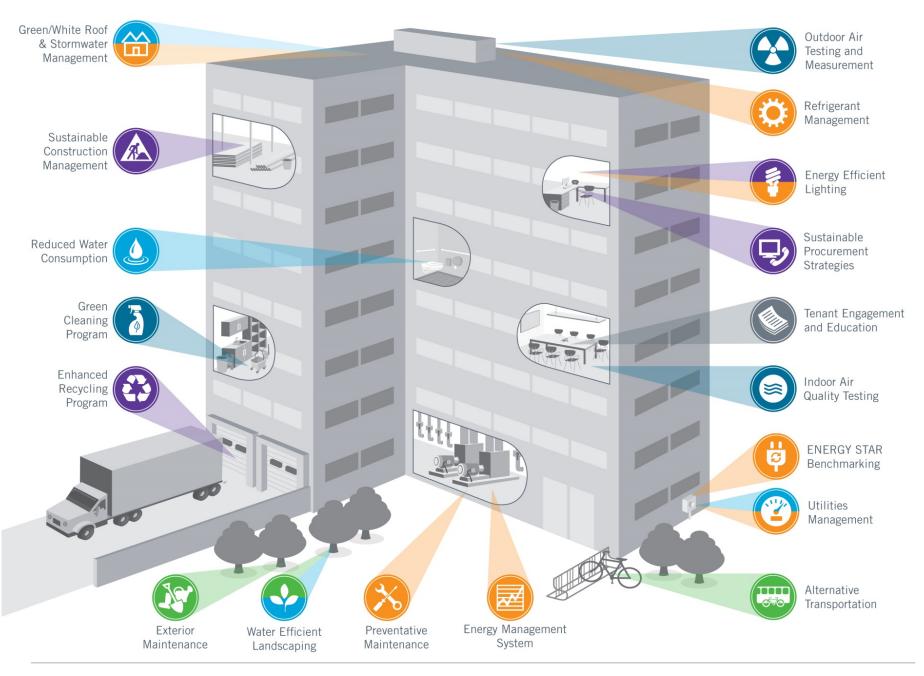
LEED addresses the complete lifecycle of buildings

HOMES		
NEIGHBORHOOD DEVELOPMENT (IN PILOT)		
COMMERCIAL INTERIORS		
CORE & SHELL		
NEW CONSTRUCTION	EXISTING BUILDINGS OPERATIONS & MAINTENANCE	
SCHOOLS, HEALTHCARE, RETAIL		
BUILDING LIFECYLE		

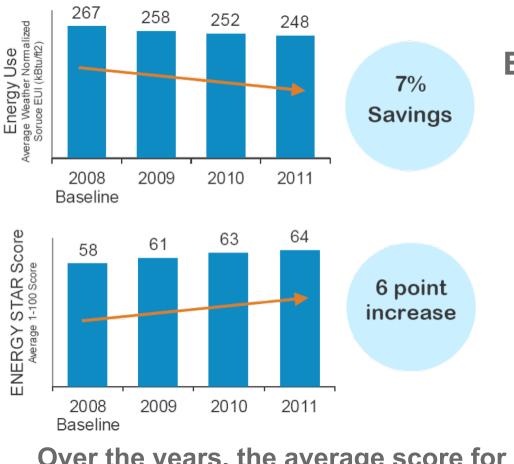
LEED for Existing Buildings



- Requires Recertification every 5 years
- Total of 110 points available through green operation and maintenance practices
- 7 Categories of green operations
- We are pursuing LEED Gold!



ENERGY STAR Certification



Crescent Ridge is ENERGY STAR rated with a score of 93

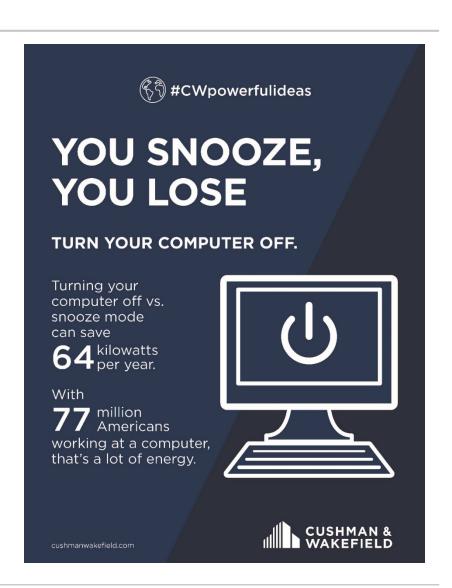
We are in the top 10% of buildings across the country



Over the years, the average score for buildings across the U.S. has gone up

Your Impact on Energy Consumption

- Turn it off
 - Lights
 - Computers
 - Monitors
 - Printers
- Install occupancy sensors in all offices, conference rooms and workrooms
- Utilize day lighting when possible
- Purchase ENERGY STAR or EPEAT rated equipment
- "Smart Plugs"
- Unplug it



Green Cleaning

THE GO-TO LOGOS

Look for these when purchasing green cleaning products













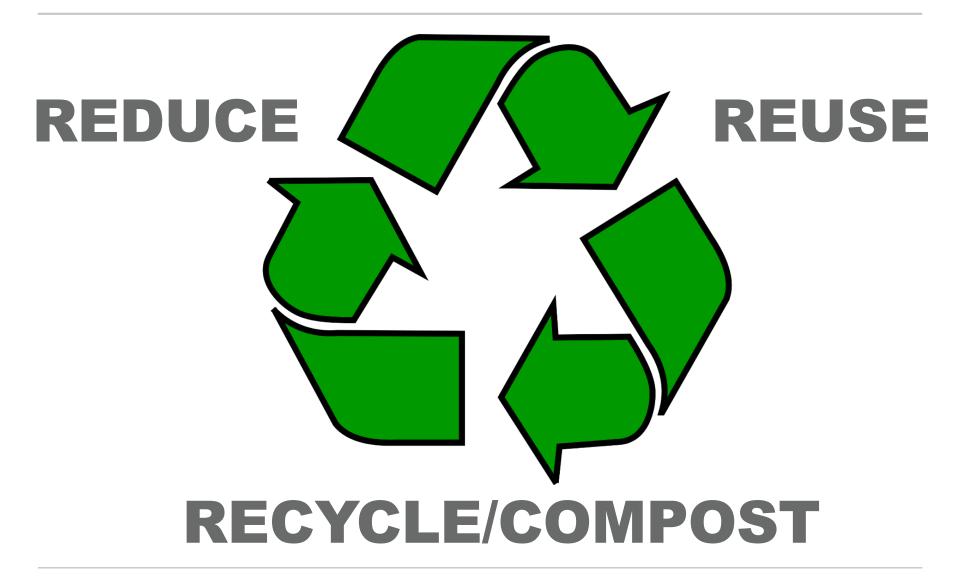








Waste Diversion





Accepted Items

PAPER

Flattened Cardboard Cups & Containers Milk, Juice & Soup Cartons Newspapers/Magazines Books/Phone Books Junk Mail & Office Paper (all items clean & empty) *No Tissue



PLASTIC

Bottles, Cups, Containers & Lids (all items clean & empty) "No Plastic Bags "No Foam Polystyrene "No Straws or Utensils



METAL

Steel & Aluminum Bottles/Cans/Containers (all items clean & empty) *No Paint Cans



GLASS

Glass Bottles / Jars (all items clean & empty) *No Windows or Ceramics



What is NOT Recyclable?



































E-waste, Batteries, Light Bulbs, and Furniture

What is e-waste?

- Anything that plugs in
- TVs, computers, phones, printers, etc
- Don't throw them in the trash! The property team can help dispose these items
- What to do with batteries and light bulbs:
 - Don't throw them away!
 - Hazardous materials must be stored and removed separately from other wastes by a vendor licensed to handle them
 - The property team can help dispose these items
- What to do with furniture:
 - Contact the Property Management team for proper disposal

How can you help?

Recycle/Reporting

- Ensure your team is properly recycling
- Connect with Property Management for waste disposal questions and information

Utilize Alternative Transportation

- Take the bus, bike, or walk
- Carpool when driving to work

No Smoking within 25 Feet of ALL Entrances

Be Water and Energy Conscious!

- Turn energy-drawing items off when you leave
- Don't leave the water running



Internal Engagement

Form a Sustainability Team

- Imparts Responsibility
- Professional Development

Develop Engagement Strategies

- Internal Tracking
- Regular Updates/Newsletter
- Organization-wide meetings

Make it Competitive

- Gamify it!
- Make it fun and competitive
- http://coolclimate.berkeley.edu/ca lculator

34

27%

Tons CO₂ / year

Better than average DC household with similar occupants and income

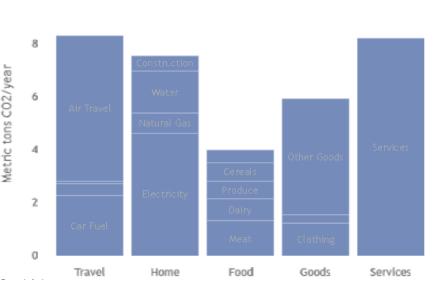
Corporate Culture

- Brand-Integration
- Get all levels involved
- Sustainability reports

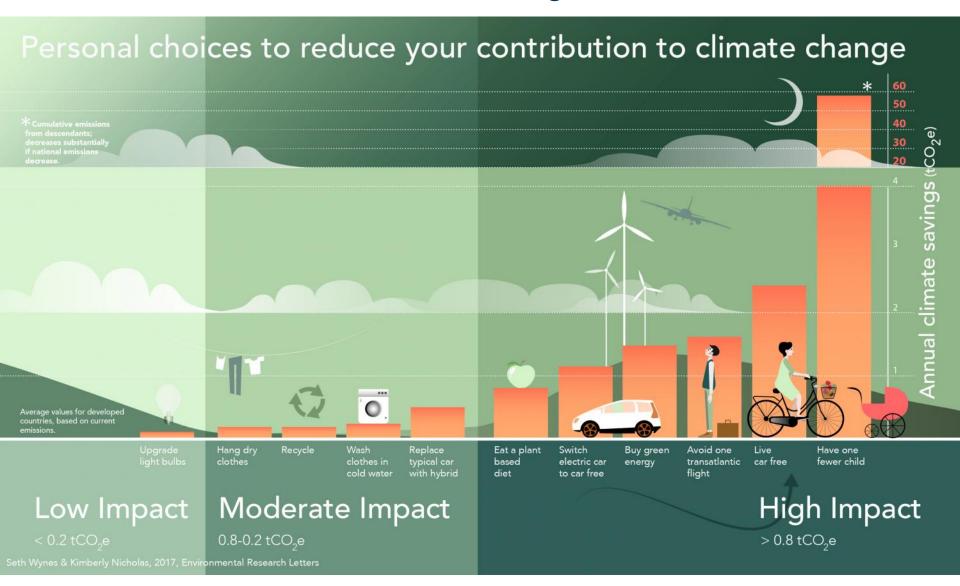
Develop Internal Policies

- Zero-Waste
- Green Purchasing
- Teleworking

10



Your Contribution to Climate Change?





Questions?

Eric Tilden, PE, LEED AP BD+C
Senior Project Manager, Sustainability
Cushman & Wakefield
P | 202-463-1359
E | eric.tilden@cushwake.com